

INVITATION

RAL LAUNDRY ASSOCIATION ANNUAL CONFERENCE

17 - 19 OCTOBER 2019
CONFERENCE HOTEL
ESPERANTO
FULDA · GERMANY

Please note:

**CONFERENCE
LANGUAGE: GERMAN**

No translation
service!

**A MATTER
OF CLEANLINESS
JOINING FORCES
FOR SUCCESS**



A MATTER OF CLEANLINESS JOINING FORCES FOR SUCCESS

FULDA
17-19
OCTOBER
2019

GERMAN RAL LAUNDRY
ASSOCIATION ON THE
PATH TO THE FUTURE

DEAR RAL LAUNDRY ASSOCIATION MEMBER,

Our RAL Laundry Association Conference will take place in Fulda from 17 to 19 October 2019.

Even this year's motto "a matter of cleanliness - joining forces for success" is a concise expression of what is important to all of us at our 66th industry meeting: as an association, it is important to us to provide the best possible support to all members in the core areas of quality assurance, market processing and training.

So you can be excited about the topics in our lecture programme, our newly designed Marketplace, the specialist exhibition by our partners for laundries and, of course, our welcome evening with its unique atmosphere and our classic gala banquet with musical entertainment.

As a particular highlight we have two top-class and internationally renowned guest speakers in Fulda: firstly, the best-selling author Prof. Dr. Ralf Höcker, who will recount tales of curious legal decisions in a highly amusing way, far removed from the typical dry subject of law. And the other is Insa Klasing, insider from the world of big business, who campaigns for a new and modern management style and is sure to disclose a few secrets.

We look forward to informative and exciting days with you in Fulda.

Karl-Rainer Dauer
1st Chair of the
RAL Laundry
Association



Dr. Timo Hammer
Managing
Director of the
RAL Laundry
Association



THE MARKETPLACE

This year you can expect a special innovation: our Marketplace.

We have recognised that our range of workshops no longer fully meet today's needs and have developed a new idea.

The new Marketplace, which has been redesigned for you, is intended as a platform which covers different topic areas without a defined agenda. You will find numerous info booths. For example, you can find out about process technology, hygiene or even further training and management, there is something for everyone. Our experts focus on your needs and are ready to answer your questions.

The best thing: you can divide your time and chosen topics according to your individual needs. Spend as long as you like at the booths, use the opportunity to have a chat and a relaxing start to the conference programme.

CONFERENCE HOTEL
ESPERANTO
Conference and Culture
Centre Fulda
GmbH & Co. KG
Esperantoplatz
36037 Fulda · GERMANY

PROGRAMME

WELCOME EVENING

The popular welcome evening will again take place in a unique atmosphere.

For the first time we will welcome you to the Sippelshof with a champagne reception, tasty buffet menu and evening entertainment.

FREE BUS TRANSFER

Departure from Esperanto Conference Hotel:
6.10 p.m. and 6.25 p.m.

Return from the Sippelshof:
10.30 p.m. and 11 p.m.

THURSDAY
17/10/2019
6.30 P.M. - 11 P.M.

LOCATION
Sippelshof
Sickelser Straße 59
36041 Fulda/Sickels

18/10/2019

PLAZA ESPERANTO
Front area

Rooms:
KASSEL & FULDA

PLAZA ESPERANTO
Rear area

Rooms: ATHENS, OSLO,
STOCKHOLM, VIENNA

PLAZA ESPERANTO
Rear area

PLAZA ESPERANTO

19/10/2019

PLAZA ESPERANTO
Rear area

FRIDAY LECTURE PROGRAMME

9 a.m. | MARKETPLACE
Interactive info booths on
various topics

11 a.m. | Member's meeting

12:30 | Lunchtime get-together

2 p.m. | Welcome by Chair
Karl-Rainer Dauer

Welcome by Managing Director
Dr. Timo Hammer

Guest lecture: RAL Quality Assurance
Thomas Roßbach, Managing Director RAL

Keynote RFID: Digitalisation
and its standards for laundry
Bettina Bartz, Competence Centre eStandards

Joining forces for success -
using the German RAL Laundry
Association correctly
Board German RAL Laundry Association
Dr. Timo Hammer and Andreas Janning

3.30 p.m. | Coffee break
Exhibition

4 p.m. | All things legal!
Legal errors and curious legal cases
Guest speaker Prof. Dr. Ralf Höcker,
Lawyer and best-selling author

5 p.m. | End of lectures

7.30 p.m. | Gala banquet with entertainment

SATURDAY LECTURE PROGRAMME

9.30 a.m. | RFID discussion forum

11 a.m. | Rethinking for success - seeing
digitalisation and modern management
as an opportunity
Insa Klasing, CEO and Co-Founder of
start-up TheNextWe

11.45 a.m. | Close

12.00 | END OF CONFERENCE